



Office of News and Communications

FOR IMMEDIATE RELEASE
April 4, 2018

Samantha Leon
P.O. Box 12345
Largo, FL 33771
Phone: 123-456-7890
Email: email@gmail.com

ST. PETERSBURG: SUNNY BEACH DESTINATION FOR FOODIES

LARGO, Fla.—St. Petersburg is nicknamed the Sunshine City because its average of 361 days of sunshine and pleasant weather make it a year-round destination for golfing, boating, fishing and beach going.

St. Petersburg is located on a peninsula that sits between Florida's Gulf Coast and Tampa Bay. It is in the tri-city area, which also includes Tampa and Clearwater. Oh, and of course, St. Pete Beach is just a short drive from downtown St. Petersburg.

The city has long been a popular retirement destination. However, in recent years, it has attracted a more youthful demographic because it has expanded its vibrant arts scene, catered to a more foodie-focused audience, and revitalized its bay front with high-rise apartments, new shops and frequent festivals.

"We want it to be a welcoming community for everyone, and thanks to our award-winning beaches, world-class culture, local culinary offerings and unparalleled craft beer scene, we have a lot to offer no matter where you are," Downing said.

Food enthusiasts can take the Craft Beer Trail, which starts about an hour away in Tarpon Springs and ends in St. Petersburg. Along the way, there are 29 possible stops on the trail where foodies can stop, tour and have either a taste or a pint.

But this growing city has more than just beer. In St. Petersburg, there is everything from cheap eats to full-fledged gourmet fare; visitors can find stationary food trucks serving up pulled pork grilled cheese sandwiches, salads, sushi, steaks, oysters and a variety of other delicious food choices.

"We are proud that St. Pete/Clearwater is a top destination for both visitors and locals," said David Downing, executive director of Visit St. Petersburg/Clearwater. "It speaks to the work we have been doing to create a vibrant community that is constantly evolving."

Visit St. Petersburg/Clearwater is the official tourism promotion corporation for the St. Petersburg and Clearwater areas. It aims to bolster tourism to the cities by publicizing their award-winning beaches, world-class arts and culture, renowned hotels, local events and more. It also offers specials on accommodations and planning tools to visitors to the area.

For more information, visit VSPC's website or follow VSPC on social media:

Website: <https://www.visitstpeteclearwater.com/> Facebook:

<https://www.facebook.com/VisitStPeteClearwater>

Twitter: @vspc

Instagram: @vspc

###