

Office of News and Communications

FOR IMMEDIATE RELEASE

April 11, 2018

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### **UF Invites High School Students to Journalism, TV, Social Media Summer Workshop**

GAINESVILLE, Fla.— The University of Florida Summer Media Institute invites high school students across the country to an immersive journalism and communications workshop that runs from June 24 to 29 in Gainesville, Florida.

The workshop will give students with a passion for storytelling and communications a chance to select hands-on specialization courses and a variety of elective classes, preview college life, and hear from award-winning keynoters and panelists.

Speaker schedule:

- June 25: Keynote speaker **Eric Deggans**, NPR's first full-time TV critic, will be speaking on media, journalism, diversity and inclusion.
- June 26: **Mira Lowe**, director of the UF College of Journalism and Communications' Innovation News Center, will moderate a discussion involving leadership and team building.
- June 27: **Ted Spiker**, chair of the department of journalism at UF, will moderate "10 Under 30," a discussion where recent graduates will share the success they have already had in the industry.
- June 28: **Frank LoMonte**, director of the Student Press Law Center in Washington, D.C., will moderate "Protecting and Defending Your Rights as Student Journalists," a panel discussion regarding First Amendment issues.

"The highlight of the Summer Media Institute is the specializations, and that is enabling you, as a participant, to ... focus on the thing that you think you might be most interested in," said Herbert Lowe, director of the Summer Media Institute and lecturer within the journalism department at UF.

The specializations include anchoring and on-air performance, broadcast news reporting, broadcast news reporting (Spanish language), filmmaking, modern magazine production, online news design, photojournalism, social media storytelling, sports reporting and writing. Prior media experience is not required.

Students can register online by visiting the Summer Media Institute's website and clicking "Register Now" by the May 31 deadline. The total cost is \$795, which covers lodging, meals and programming.

Founded in 1925, the UF College of Journalism and Communications is home to one of the largest and most comprehensive journalism and communications programs in the nation. The college is a leader in preparing the next generation of communications professionals and scholars to deliver significant societal impact on a local, state and global scale.

For more information:

Contact Lowe at [loweh@ufl.edu](mailto:loweh@ufl.edu) or 352-294-1399.

Visit <https://www.jou.ufl.edu/summermediainstitute/>.

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